

SUSAN ROSENBLATT LECTURESHIP



Dr. Brian King

Director, Center for Tobacco Products

Presentation title: The Hitchhiker's Guide to Tobacco Product Regulation: Promise and Peril in an Increasingly Complex Landscape

Dr. Brian King was appointed Director of the Food and Drug Administration's Center for Tobacco Products (CTP) in July 2022. In this position, Dr. King is responsible for assuring that CTP accomplishes its public health goals and for operationalizing the Center's vision and mission as it implements the Family Smoking Prevention and Tobacco Control Act.

Dr. King started researching secondhand smoke while working at Roswell Park Cancer Institute. His work focused on taking the policies happening in public places like bars and restaurants and thinking about exposures in those who lived in shared multiunit housing environments. Dr. King's research helped pave the way for the US HUD to implement a 100% smokefree building policy for their buildings nationwide.

Dr. King brings nearly two decades of experience to his role, providing sound scientific evidence to inform tobacco control policy and effectively communicating this information to key stakeholders, including decision-makers, the media, and the general public. His previous roles include serving as the Deputy Director for Research Translation in CDC's Office on Smoking and Health, and more recently as the Executive Editor of CDC's Morbidity & Mortality Weekly Report Series.

He has authored over 200 scientific journal articles on tobacco prevention and control, served as Senior Associate Editor for multiple US Surgeon General's Reports on tobacco, and was the lead author of CDC's 2014 evidence-based guide, "Best Practices for Comprehensive Tobacco Control Programs."

Dr. King holds a Ph.D. and MPH in Epidemiology from the State University of New York at Buffalo.



Stanley and Susan Rosenblatt

Monday, October 28, 2024

11:30 a.m. – 12:30 p.m.

Hollings Cancer Center Room 120 or

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